

Stockholm 2022-04-19

Dear partner,

When we started the process of upgrading Universum's data experience for the future, we had a set timeline with clear deadlines that looked very promising. Preparing Universum for the next decade, we have been investing a lot to upgrade, improve and develop new features within our data and insight products. The idea was to have a data offering that would meet the future needs of our clients, partners, and survey takers already in place by 2022.

During this process, we identified additional items that we had not planned for in the early stages and unfortunately, there have been some delays. We sincerely apologize for this and the way it affects not only the business of Universum, but also that of our clients, partners and clients of our partners. We are however happy to announce that we have a solution in place, that will make sure that we can deliver our reports in 2022.

Thank you for your understanding and we are looking forward to working with you even closer in the future and appreciate your understanding during the time when we are creating a better offering for you.

Best regards



Mats Röjdmarm
CEO Universum

